Exam #2 Soc 102

1.(m/c) All of the following are the real function(s) of corporate owned advertising sponsored media EXCEPT:

a. profit b. socialization c. social control

d. inform the public about what they need to know to exercise their role as citizens. e. none are exceptions

2.(m/c) Which of the following is(are) true about corporate media in the U.S.?

a. all areas of the media are becoming more highly concentrated.

b. major media companies have no interlocking boards of directors.

c. it is composed of shared monopolies in all areas d. a and c e. all of above

3.(m/c) All of the following are part of the shared monopoly of television ownership EXCEPT:

a. Newscorp b. Disney c. Sony d. Time-Turner-Warner-AOL e. none are exceptions

4.(m/c) The corporate owned advertising media is an institution that socializes individuals into

which of the following?

a. social role of consumer b. social norm of high level continuous consumption

c. freedom is the right to choose between products d. a and b e. all of above

5.(m/c) Which of the following are examples of the modern cave?

a. the average adult by age 65 will have watched nine years of television commercials.

b. the average eighteen year old male has spent ten thousand hours playing video games.

c. the average college student, according to in class survey spends approximately six to seven hours per day with social media d. c and b e. all of above

6.(m/c) All of the following are functions of the press/journalism in a true democracy EXCEPT:

a. inform the public b. separate truth from falsehood c. entertain viewers

d. advocate for the people e. none are exceptions

7.(m/c) Corporate news has done all of the following to increase its profitability EXCEPT:

a. expand domestically b. expand globally. c. cut costs by firing reporters.

d. open news agencies around the world to better report on global affairs e. none are exceptions

8.(t/f) The Daily Show episode we viewed in class discovered investigative journalism was only being done by CNN.

9.(m/c) Cost cutting measures have made corporate news/journalism dependent upon?

a. press conferences/releases b. investigative journalism c. public relations firms

d. a and c e. all of above

10.(m/c) The “Not Necessarily the News” segment of the Daily Show looked at which of the following?

a. a fake news story about Iraqis “loving Bush.” b. a fake news story about “oral sex not being sex.”

c. fake news stories produced by the government. d. all of above e. none of above

11.(m/c) Which of the following were true about the Nayirah story?

a. her first name b. her family was in Kuwait so she couldn’t reveal her last name for fear of reprisal.

c. she saw Iraqi soldiers taking babies out of incubators and throwing them on the ground.

d. a and b e. all of above

12.(m/c) All of the following dominate the content of local news stories EXCEPT:

a. violent crime b. natural disasters c. celebrities d. our vital needs e. none are exceptions

13.(t/f) The grade level of the language used by candidates in public debates is much higher now than, for example, it was in the Lincoln/Douglas debates of the nineteenth century.

14.(m/c) According to Academically Adrift, faculty think which of the following is most important?

a. research b. student evaluations c. teaching d. service to university e. student success

15.(t/f) The best way for journalists to fulfill their primary functions to the citizens of a democracy is to let both sides speak, not ask any questions and let uninformed viewers make up their mind.

16.(m/c) As an institution of social control, the educational system works in which of the following ways?

a. It socializes students into the norms of obedience and respect for authority.

b. It acts as a knowledge filter.

c. It reproduces social inequality because of unequal funding. d. a and c e. all of above

17.(m/c) According to Academically Adrift, all of the following are true about the students surveyed EXCEPT:

a. they had a narrow knowledge base. b. they lacked critical thinking skills.

c. they lacked complex reasoning skills. d. they viewed a degree as a means to a job.

e. none are exceptions

18.(t/f) In the 70s, Samuel Huntington wrote a report for the Trilateral Commission called “Crisis of Democracy.” In the report, he claimed that too little citizen participation was causing a crisis in U.S. democracy.

19.(m/c) In the above report, Huntington argued that democracy in America was in a crisis for all of the following reasons EXCEPT:

a. young people doing drugs and having sex. b. too much democracy (popular participation).

c. a legitimation crises that was a threat to the elite.

d. social movements for progressive social change which threatened the status quo (Establishment).

e. none are exceptions

20.(m/c) Huntington suggested all of the following as solutions to the crisis EXCEPT:

a. encourage more popular participation. b. the reassertion of undemocratic authority by the elite.

c. the need to cultivate passivity and defeatism in certain groups, e.g., students.

d. the need to control media. e. none are exceptions

21.(m/c) The goal of the powerful in relation to education should, according to Huntington, be :

a. depoliticize the university b. transform the university into a vocational institution

c. passify the students so that they would be apathetic d. a and b e. all of above

22.(m/c) Which of the following are reasons that Huntington identified the university as a subversive institution?

a. Students were taught subversive ideas. b. Students were partying instead of learning.

c. Professors criticized social institutions. d. a and c e. all of above

23.(m/c) Applying the business model to the University means which of the following ?

a. University should function like any for-profit corporation.

b. The degree is a product that the University/owner sells to student/consumers.

c. Education is a production process and the most important factor is FTES d. a and b e. all of above

24.(t/f) The banking method is the main method of teaching in the U.S.: the teacher deposits the knowledge through lectures and assignments, the students passively accept the deposit, then the teacher asks for a withdrawal, the exam, and the students regurgitate the teacher’s deposit.

25.(m/c) According to the text, all of the following are examples of why the formal system of education in all societies is conservative EXCEPT:

a. its special task is to preserve culture. b. it encourages critical thinking..

c. it teaches patriotism and the myths of a nation. d. it indoctrinates students into prescribed ways of behaving. e. none are exceptions

26.(t/f) According to the text, order and control of classrooms, not teaching, are the primary goals of both teachers and administrators in K-12.

27.(t/f) According to the text, socio-economic status has no effect upon an individual’s success in school, because success depends entirely on individual effort.

28.(m/c) According to the text, which of the following are problems with local control of schools in the U.S.?

a. Differences in the local tax bases of school districts lead to inequality in funding.

b. Local school boards do not represent the population; the business and professional sectors are overrepresented.

c. Religious views of the majority of the local board may become part of the curriculum.

d. a and b e. all of above

29.(t/f) According to the text, girls are out achieving boys in per cent graduating from high school, in receiving bachelor’s and master’s degrees, and this is why women now make as much as men at every level of educational attainment.

30.(m/c) According to the text, which of the following is (are) true about inequality in funding?

a. wealthier districts fund schools at a higher rate than poorer districts.

b. poorer schools have fewer computers and underpaid teachers with less teaching experience.

c. poorer schools with predominately minority enrollment have decaying infrastructure. d. a and b e. all of above

31.(m/c) According to the text, all of the following is (are) true about segregation in American schools EXCEPT:

a. it no longer exists since the passage of Brown v Board of Education.

b. on average white students attend public schools that are 80% white

c. on average black students attend public schools that are nearly 90% non-white.

d. progress in desegregation in American schools has reversed because of racially segregated neighborhoods

e. none are exceptions

32.(t/f) According to the text, tracking, also called ability grouping, is the way to guarantee that every child has an equal opportunity to be successful in school.

33.(t/f) According to the text, the U.S. has lower infant mortality rates and higher life expectancy than any other industrialized country.

34.(m/c) A public health approach to health care tries to identify and correct the social and environmental causes of disease with the goal of **preventing** disease. All of the following are examples of a public health approach EXCEPT: a. sewage treatment b. improved medical technology for diagnosing illness c. water treatment d. safety standards for food e. none are exceptions

35.(m/c) Some private hospitals in the U.S. now have luxury wings which have all of the following EXCEPT:

a. luxury accommodation suites b. butlers c. five star meals including lobster tails if desired d. marble baths e. none are exceptions

36.(m/c) Drug companies want which of the following?

a. public funding (government subsidies) for research and development. b. patent extensions

c. government regulation of drug prices for seniors. d. a and b e. all of above

37.(m/c) All of the following are “strategies of undercare” EXCEPT:

a. low staffing. b. exclusion of preexisting conditions from coverage.

c. offering specialists in all areas. d. exclusion of care because it is labeled experimental

e. none are exceptions

38.(m/c) According to the text, all of the following are reasons that the health care system in the U.S. is the most expensive in the world EXCEPT:

a. it is driven by profit. b. it is inefficient c. the wide and costly use of prescription drugs

d. self-referring doctors who order unnecessary tests from which they profit e. none are exceptions

39.(m/c) For-profit hospitals engage in all of the following practices to increase profit EXCEPT:

a. purchase non-profit hospitals and then cut services and increase prices.

b. avoid buying, building or operating hospitals in poor areas.

c. open emergency rooms, burn units and neo-natal units because they are absolutely necessary.

d. transfer poor patients to public hospitals e. none are exceptions

40.(m/c) According to the text, the poor face serious problems with their health and health care. Which of the following are examples?

a. Many physicians refuse to treat those poor that are covered by Medicaid.

b. When treated, the poor receive inferior care.

c. The poor are subject to environmental and social conditions which increase their risk of illness.

d. a and b e. all of above

41.(m/c) All of the following are examples of the problems that African Americans confront in terms of health and health care EXCEPT:

a. lower life expectancy than whites. b. lower infant mortality rate than whites.

c. more likely than whites to get heart disease before the age of 65.

d. more likely than whites to get cancer e. none are exceptions

42.(m/c) All of the following are examples of the problems of women in terms of health and health care EXCEPT:

a. they are more likely not to have medical care.

b. uninsured women are more likely to receive breast cancer screening because screening is covered by Medicaid.

c. women have traditionally been excluded from federally funded research on disease, for example,

research on heart disease.

d. less money has been spent on research for health care issues related to women. e. none are exceptions.

43.(m/c) Which of the following is the factor most closely related to living near toxic and hazardous waste?

a. poverty b. race c. urban area d. rural area e. none of above

44. (m/c) The Berkeley initiative to tax sugared soda is based on which of the following claims?

a. a proven connection between sugared soda and obesity.

b. a proven connection between sugared soda and type 2 diabetes.

c.the increasing costs to America of obesity d. a and b e. all of above

45.(m/c) All of the following are true in Berkeley vs Big Soda EXCEPT:

a.Big Soda is using anonymity through front groups like American For Food Choice

b.Big Soda is using technique called push polls to influence voters.

c.Big Soda, because it is a person, can spend any amount of money trying to defeat the initiative and it has, breaking all records. d. a and c e. all of above

46.(t/f) The “magic bean” Dr. Oz claimed would lead to weight loss had no effect on weight loss and lab tests suggested it could cause diabetes.

47.(m/c) The nutritional supplement industry claims it is overregulated. Which of the following are examples of overregulation?

a..all supplements must be pre-approved by FDA before they are marketed.

b.all supplements must have their health claims verified by FDA approved scientific studies.

c.all supplements must have their safety claims verified by the FTC.

d. all of above e. none of above

48.(m/c) According to Last Week Tonight, all of the following are reasons that the profits of the nutritional supplement industry have gone from $4 billion in 1993 to $32 billion in 2012 is EXCEPT:

a.supplements have been so beneficial with few really harmful side effects.

b.campaign financing c. lobbying d. advertising e. all of above

49.(t/f) Dr. Oz’s recommendations are so influential there is even a term for it, the “Dr. Oz Effect.”

50.(t/f) Student debt in the U.S. now exceeds all other forms of debt.

51.(t/f) One of the main causes of increasing student debt is for-profit universities who have only thirteen per cent of the students but account for a third of all student loans.

52(t/f) The cost of going to a for-profit university is high because they spend a disproportionately high amount of money on faculty salaries, so they can provide high quality education.

53.(m/c) Which of the following is (are) true about for-profit colleges?

a.one used a poster of torture from a movie to emphasize how recruiters should use the pain points.

b.one gave nursing degrees to students who were never in a hospital.

c.Ashord University tried to recruit wounded veterans, some with brain injuries.

d. a and c e. all of above

54.(t/f) The Obama administration successfully got legislation passed to regulate the for-profit universities more strictly.

55.(m/c) According to sociologists, all of the following are true about race EXCEPT:

a.race is a socially constructed category, races do not exist as distinct biological categories.

b.scientific examination of the human genome has found no difference between so-called races.

c.human beings are all one race, the human race which originated in Africa 100,000 years ago.

d.even though races don’t exist as biological reality, race still matters in society, in its institutions and everyday interactions. e. none are exceptions

56.(m/c) Which of the following is a sociological theory that explains social structure as the cause of racial inequality?

a. deficiency theory b. bias theory c. institutional racism

57.(t/f) Increasing residential segregation has led to increasing segregation in schools which are now

as segregated as they were before Brown v Board of Education.

58.(t/f) Education segregation in American schools leads to job segregation in the workforce for minorities,

especially segregation into the lower tiers of the labor force.

59(m/c) All of the following are examples of structural racism in the U.S. EXCEPT:

a.continuing gaps in wealth and income b. inequality in home ownership

b.inequality in pay even when the minority employee has the same or even higher degree.

d.racial discrimination in the criminal justice system e. none are exceptions

60.(t/f) Middle class black Americans are less likely to get a home loan than lower income white Americans.